

TEAM OVERVIEW



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THE PROBLEM

The problem stems from the need of a tool showing environmental and sustainability data in a more transparent and accessible way.

MISSION AND GOALS

Making sustainable and environmental data easy to ACCESS, easy to UNDERSTAND and FUN to interact with

OUR SOLUTION



- TRANSPARENT APPROACH: the user can see also when the data show negative or worsened environmental metrics.
- ACCESSIBLE APPROACH: data are showed with clear and explained visualizations. Moreover, an LLM powered chatbot can answer to users' questions.
- FUN APPROACH: users can interact with the sustainable garden and plant their own flowers. If the company environmental metrics are good flowers grow, otherwise flowers whiter.





THANK YOU!